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FLORIDA TREND REAL ESTATE

Reverse snowbirds making long-term moves to the Sunshine State

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Florida's snowbirds traditionally head to the Sunshine State for Thanksgiving and stay or visit repeatedly until early April to escape icy weather in the North and Midwest. In recent years, the trend shifted, with "reverse snowbirds" spending nine or 10 months in Florida and migrating north to escape the humid southern summer. Like many trends, this one was accelerated by the coronavirus pandemic, with some snowbirds heading south in March and April to escape areas hit by the virus and others deciding not to return north at all. [Source: [Mansion Global](#)]