

INTERIOR DESIGN

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The 2000 Ocean Interior Design Showcase Kicks Off in Miami



The neutral palette in the open kitchen, living, and dining areas add to the lightness of the space in this unit designed by Rita Chraibi. Rendering by Rita Chraibi of International Designers

The art and design scene in Miami continues to draw a crowd—even if virtually—with the city’s dynamic culture and beautiful beaches remaining central to the inspiration of its creatives. In a nod to its surroundings, [2000 Ocean](#), a 38-story luxury apartment building being developed by [KAR Properties](#) and designed by Enrique Norten of [TEN Arquitectos](#), launched a virtual designer showcase Oct. 2 to put the best of Miami residential design on display.

The [2000 Ocean Interior Design Showcase](#) features the work of seven interior designers hand-selected by Minotti Miami and KAR Properties, each curating individual residences within the soon-to-be completed high-rise property. These include: [International Designers by Rita Chraibi](#), [Luxe Design Studios](#), [Hallock Design Group](#), [B+G Design](#), [Tamara Feldman Design](#), [Atelier de Yavorsky](#), [Pepe Calderin Design](#), and [A++](#). The showcase highlights six half-floor residences, each on a different level and location within the tower, with a design for a full-floor penthouse to be unveiled at a later date.

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Natural light streams into the bedroom with panoramic ocean and city views. Rendering by Rita Chraibi of International Designers

Each week, 2000 Ocean will unveil a different residential design concept. Encouraged to take inspiration from 2000 Ocean's beachfront locale while using furniture and finishes of their choosing as well as those from [Minotti Miami](#), each participating designer will display their unique home visions in the virtual showcase. Rita Chraibi, founder and CEO of [International Designers](#) whose [work was shown](#) during the second week, notes that Minotti's "pure lines" and "extreme neutrality" allowed her to achieve a contemporary, minimalist aesthetic.

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This spacious and airy living room features a minimalist neutral palette and scenic views. Rendering by Rita Chraibi of International Designers

Inspired by the many colors of the ocean and the warm Miami sun, Chraibi says the most important part of her design is “focusing on a smooth transition between indoor and outdoor spaces.” Floor-to-ceiling windows and a private balcony in each unit certainly help, as do the earth tones of Minotti’s leather upholstery. Ultimately, Chraibi’s focus on biophilic elements highlights the inseparable link between people and the natural world—a common thread throughout the show.